

From: [Laceys Solicitors Licensing](#)
To: [Rosales, Vanessa](#)
Subject: RE: Bournemouth Bargains, 214 Old Christchurch Road - New Licence Application (EL638/1)
Date: 11 September 2025 15:04:25
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
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[image005.png](#)

Dear Vanessa

Further to the above matter, we were informed by the council that our client had the incorrect address on the application for a new premises licence.

We have now rectified this issue by submitting a new application with the correct address. We have included the conditions you recommended and which our client has agreed on this new application, however the outstanding issues of the other recommended conditions and the opening hours remain. Our client does not agree to include the following conditions on the licence:

- No single cans or bottles of beer or cider shall be sold at the premises. Sales of canned beers, lagers and ciders shall be in a minimum quantity of 4 cans at a time
- All bottles and cans sold shall bear a label or other mark identifying the premises as having been the source of the product, provided that when cans of beer, lager or cider are sold in packs of four or more, only one can need be so marked.
- All spirits and high value alcohol products such as champagne shall only be stored behind the sales counter and shall not be directly accessible to customers.

Our client strongly feels as though these conditions are not required as sales will be traceable through the use of HD CCTV and card payments transactions. Our client operates 5 other business on Old Christchurch Road including, Family Shopper, the premises opposite. This premises is open until 3am and has been in business for nearly 7 years. The premises licence for Family Shopper does not include the above conditions and has operated without issue. Our client hopes that this will provide you with comfort that he is able to run a shop which upholds the licensing objectives in an area that you consider to be of risk.

Our client also feels as though the proposed condition relating to the risk assessment should provide security that SIA door supervision will be implemented to handle problems such as safety or theft if the need arises. He feels that an express condition on the licence does not take into account the fact that other premises in the area have been granted a licence without this requirement. This premises is an off licence, and he feels this will not be a place where large groups would gather, unlike a takeaway etc., and therefore the need for door supervision can be managed on a risk basis.

Our client is willing to compromise to amend the terminal hour of the premises to 05:00am as they understand that in reality there will likely be very few sales made between 05:00 and an opening time of say 07:00am. Our client is not prepared to agree to the 02:00am terminal hour as you suggested because, as limited as the sales they may be, the potential for a positive commercial impact on his business during the later hours may increase the viability of this venture.

As I previously mentioned, our client wants to work with the police to ensure that this area of town is managed well to avoid issues, in particular crime. Any issues will drastically effect all of his business, so he is committed to running a safe and complaint shop. In light of this, we ask that you reconsider you position relating to the above conditions and the terminal hour with door supervision.

We look forward to receiving your response.

Kind regards

Jackson

Jackson Warriner Solicitor Apprentice

LACEYS SOLICITORS

J.Warriner@laceyssolicitors.co.uk

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From: Laceys Solicitors Licensing

Sent: 03 September 2025 11:52

To: 'ROSALES Vanessa 8686'

Subject: RE: Bournemouth Bargains, 212 Old Christchurch Road - New Licence Application (EL638/1)

Dear Vanessa

I have taken instruction from our client further to your proposed condition in relation to the above premises licence application.

Our client is happy to accept the inclusion of the following conditions:

- Cider shall not be sold in bottles of any type that are larger than 2.5 litres in volume
- All spirits and high value alcohol products such as champagne shall only be stored behind the sales counter and shall not be directly accessible to customers.

Our client is a prominent business owner who operates 5 businesses on the same road as which this licence is being applied. He is always looking to protect the community and work with the police and has done so in relation to the premises Family Shopper which is located just across the road. It is within our clients' best interests to promote the licensing objective as any problems that arise would affect all of his businesses.

Our client feels that the conditions relating to the sale of multiple cans only, of strength below 5.5% ABV with labels marking the location of the purchase are onerous on his business. The conditions he has offered in relation to CCTV (which he has in operation in high definition) and the risk assessment will address the concerns in which your proposed conditions address, and he therefore will be able to achieve the same positive outcome without the need for the conditions to be included on the licence.

We of course want to work with you during this process and welcome your thoughts or proposals further to the above.

I look forward to hearing from you.

Kind regards

Jackson

Jackson Warriner Solicitor Apprentice

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From: ROSALES Vanessa 8686

Sent: 22 August 2025 11:38

To: Laceys Solicitors Licensing

Subject: RE: Bournemouth Bargains, 212 Old Christchurch Road - New Licence Application

For the attention of Brendan Herbert

Further to the new application for the above premises that recently submitted to BCP licensing, due to the location of the premises which is considered to be one of the hotspots in Bournemouth, could the following conditions be considered to be added to the licence in order to mitigate the risk of crime and disorder in this area.

- No single cans or bottles of beer or cider shall be sold at the premises. Sales of canned beers, lagers and ciders shall be in a minimum quantity of 4 cans at a time
- Cider shall not be sold in bottles of any type that are larger than 2.5 litres in volume
- No beer, lager, or cider with an ABV of over 5.5% shall be stocked or made available for sale
- All bottles and cans sold shall bear a label or other mark identifying the premises as having been the source of the product, provided that when cans of beer, lager or cider are sold in packs of four or more, only one can need be so marked.
- All spirits and high value alcohol products such as champagne shall only be stored behind the sales counter and shall not be directly accessible to customers.

If you wish to discuss this further, please do not hesitate to contact me.

Kind Regards

Vanessa



**DORSET
POLICE**

Vanessa Rosales
Licensing Officer

Drug & Alcohol Harm Reduction Team
Bournemouth Divisional Headquarters
5 Madeira Road
Bournemouth
Dorset Police
BH1 1QQ

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